

CODED BIAS



A SHALINI KANTAYYA FILM



The U.S. Embassy in Finland, in collaboration with the Päivälehdén Museo, invites you to a special screening of **Coded Bias** in honor of Women's History Month

Tuesday, March 28 at 17:30

Päivälehdén Museo
Ludviginkatu 2-4, Helsinki

Runtime: 86 min

- Opening remarks by **Public Affairs Officer Susan Bridenstine**
- Brief introduction on artificial Intelligence research in Finland by **Dr. Anna-Mari Rusanen**, philosopher of artificial intelligence and cognitive sciences

Modern society sits at the intersection of two crucial questions: What does it mean when artificial intelligence (AI) increasingly governs our liberties? And what are the consequences for the people AI is biased against? When MIT Media Lab researcher Joy Buolamwini discovers that most facial-recognition software does not accurately identify darker-skinned faces and the faces of women, she delves into an investigation of widespread bias in algorithms. As it turns out, artificial intelligence is not neutral, and women are leading the charge to ensure our civil rights are protected.

Please RSVP by **Monday, March 27**, to HelsinkiEvents@state.gov
The invitation is AVEC.

